

Code No: 761AG**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
MBA I Semester Examinations, July/August - 2021
PROJECT MANAGEMENT****Time: 3 hours****Max.Marks:75****Answer any five questions
All questions carry equal marks**

1. Explain project management in public sector. How is public project management different from private sector? [15]
2. What is social cost benefit analysis? What is its relevance to projects involving public utility? What are the approaches to social cost benefit analysis? [15]
3. What is economic and financial feasibility of a project? What is its significance? What are the other aspects to be considered in project feasibility? [15]
4. Describe the NPV and IRR methods of project evaluation. What are the merits and limitations of each of them? [15]
5. How do you estimate project cost? What are the means of financing the project? [15]
6. Describe agile project management. What are its characteristics? [15]
7. Explain the importance of leadership in project management? What role does leadership play in conflict resolution? [15]
8. What are the roles performed by the project team? What are the steps in building project team? [15]

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